

PRIME LABELS

naturally simple

Antibacterial Disinfecting Wipes

Kills Cold & Flu Vie





The description "prime label" is a consumer packaging term for the label featured prominently on the front of a product. These labels represent the brand image, attract attention, and play an important role in the buying decision. Prime Labels are generally printed in 4-color process on high-end roll label substrates with superior design elements and intricate text or detail. Popular point of purchase markets such as food, beverage, cosmetics, personal care, and household products use Prime Labels.



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Popular Applications Include:

- Food & Beverages
- Health Products
- Cosmetic Items
- Consumer Goods
- Electronics
- Packaging



Prime Labels

are ideal for fine

details, nutrition

labels, logos, and

product warnings.

